



## Education

*Bachelor of Science*  
MARKETING

Tennessee Technological University  
*Expected Fall 2017*  
GPA: 3.8

*Bachelor of Science*  
BUSINESS MANAGEMENT

Tennessee Technological University  
*Expected Fall 2017*  
GPA: 3.8



## Affiliations

~Alpha Kappa Psi Fraternity  
(2015-current)

~Fashion & Merchandising  
Association  
(2015-current)

~TTU Marketing Club  
(2014-2015)

~Alpha Lambda Delta Honor  
Society  
(2014-current)

~International Business  
Association  
(2013-2015)

**E: Lamora.Llorens@gmail.com T: 615.519.8984**  
**Address: 7026 Clearview Circle Brentwood, TN 37027**

# Lamora Llorens

My objective is to complete my undergrad degrees by Fall 2017 and then start my MBA program for International Business.

## Work Experience

Resident Assistant | TENNESSEE TECH UNIVERSITY  
*September 2015-current*

- Market, develop and lead student centered hall programs each month to promote social activities, education, diversity, health, emotional understanding and growth.
- Promote academic excellence, address student needs, and encourage involvement in campus activities and organizations.

Branch Manager | VECTOR MARKETING  
*June 2013-summer 2016*

- Ranked #4 Branch Office for sales in the Mid-West Region (Tennessee to New York) out of 46 Branch Offices for the Summer Campaign.
- Generated over \$70,000 in office sales.
- Interviewed 261 applicants throughout the summer.
- Independently recruited, trained, developed and motivated a sales team of 80+ representatives.
- Conducted 14 training seminars and held 1-2 team meetings every week.
- Managed a staff of five key staff representatives and six receptionists/secretaries.
- Selected by company management staff to deliver multiple talks at state and region-wide conferences in front of groups of 50-750+ people.

Caller for Annual Giving | TENNESSEE TECH UNIVERSITY  
*January 2015-December 2015*

- Call and interact with the Alumni, Faculty, Parents, and friends of TTU to improve supportive relationships between these individuals and Tennessee Tech.
- Demonstrate strong and clear verbal communication as I inform individuals of university news, activities, events, and also encouraged their support in areas of need.

**Thank you for considering me!**  
<http://www.linkedin.com/in/lamoralllorens/>